

## International Symposium for Young Researchers in Tourism 7th Edition

**UNESCO Chair “Culture, Tourism, Development”**

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# Innovation, Tourism, Territories: A Political Analysis

**SEPTEMBER 7-9, 2023**

Program  
September 7, 8 & 9 2023

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## RIJCT 2023

### Innovation, Tourism, Territories: A Political Analysis

Auditorium of the Hôtel de Ville de Paris

5, rue de Lobbeau, 75004 Paris

*The 7th International Symposium for Young Researchers in Tourism (RIJCT) is organized by Allison Blythe Strickland, Chensi Shen, and François Jeandillou, PhD Candidates of EIREST (Interdisciplinary Research Team on Tourism, Université Paris 1 Panthéon-Sorbonne). The colloquium brings together young researchers from various countries and disciplines in the humanities and social sciences to present their research projects and exchange views with established researchers on the issues raised by this year's theme: "Innovation, tourism and territories: political readings". The theme aims to critically examine the relationships between innovation, tourism, power and territory: institutional issues and territorial governance, discourses and representations, socio-spatial power relations, the hierarchy between territories and the production of research on the subject.*

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#### Thursday, September 7 :

8:30 a.m.: Arrival of participants

8.45 a.m. - 9.30 a.m.: Welcome from the organizing committee, **Pénélope Komites-Valadares**, Deputy Mayor of Paris in charge of Innovation, **Frédéric Hocquard**, Deputy Mayor in charge of Tourism, and introductory remarks from **Maria Gravari-Barbas**, Director of the UNESCO Chair in Culture, Tourism and Development and Director of EIREST

9:15 a.m.: Opening lecture by Philippe Bourdeau, Professor of Geography (Université Grenoble-Alpes, France): *Tourisme de l'anthropocène : innover pour quoi ? (Et comment ?)*

10:00 a.m.: Coffee break

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10:30 a.m.: **Session 1: Innovation in tourism, governance and stakeholder relations**

**Moderator : Sylvie Jolly, EIREST, Université Paris 1 Panthéon-Sorbonne, France**

*The aim of the first session is to analyze the role of the various actors involved in the process of driving and managing innovation in tourism, and the form that the relationship between these key players takes.*

**Chloé Vial-Pailler** (PhD Candidate in Geography, Université Savoie Mont Blanc, France)  
*Une coopération (contre-nature ?) entre les acteurs de la station de Tignes et les gestionnaires du Parc National de la Vanoise (Savoie). L'innovation organisationnelle au service de la diversification touristique sur le glacier de la Grande Motte.*

**Núria Guitart Casalderrey** (PhD Candidate in Geography, University of Barcelona, Spain)  
*Tourism management of urban destinations: traditional models and innovative approaches*

**Brian Deurveilher** (PhD Candidate in Information and Communication Sciences, Université de La Réunion, France)

*Développement du whale-watching à La Réunion et innovation locale en matière de réglementation de l'activité touristique et de l'approche de l'animal en mer*

**Augustin Sourou Amadoudji** (PhD Candidate in Geography, Sorbonne University, France)  
*Vodun et tourisme, une relation en construction dans le cadre d'une politique d'innovation patrimoniale à Porto-Novo*

**François Devaux** (PhD Candidate in Geography, Université Paris 1 Panthéon-Sorbonne, France)

*Comment les autorités locales se saisissent-elles de l'innovation en matière d'hébergement touristique dans l'espace métropolitain parisien ?*

12:30 p.m.: Lunch

2:30 p.m. - 5:30 p.m.: Dynamiques touristiques et politiques d'innovation muséale et patrimoniale, guided tour of central Paris (Marie-Alix Molinié-Andlauer, Doctor of Geography, Sorbonne University, France) followed by a guided tour of the Bourse de Commerce - Pinault Collection

## **Friday, September 8 :**

8:45 a.m.: **Session 2: Understanding, managing and fostering innovation in tourism: methodological issues**

**Moderator: Loahn Mirande, IHMC-CRHM, Université Paris 1 Panthéon-Sorbonne, France**

*This second session serves the dual role of examining the role of various methodologies used in analyzing tourism innovation, as well as the innovative methodologies in tourism studies.*

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**Victor Anduze Rivero** (PhD Candidate in Political Science, University of Lyon, France)  
*Quantifieurs et quantifications : La place des chiffres dans la gestion et la critique du tourisme à Paris*

**César Gélvez Espinel** (Doctor of Geography, Grenoble-Alpes University, France) et  
**Estefania Figueredo Guerron** (Lecturer and researcher in Architecture, Universidad Santo Tomas, Colombia)

*Applications de la méthode d'analyse diagnostique territoriale. Attractivité des territoires ruraux grâce à la méthode d'analyse numérique territorial*

**Germana Torres** (PhD Candidate in Tourism, Heritage and Territories, University of Coimbra, Portugal) and **Claudete Moreira** (Professor in Tourism, University of Coimbra, Portugal)

*Science Museum of the University of Coimbra. Monitoring Performance through TripAdvisor Reviews*

10:00 a.m.: Coffee break

10:30 a.m.: Lecture, Mari Oiry Varacca (Lecturer in Geography, Université Gustave Eiffel, France): *Tourisme, innovation et inversion du stigmate : perspectives critiques*

11h00 a.m.: **Session 3: Tourism innovation and local communities: appropriation, contestation and resistance**

**Moderator: Aurélie Condevaux, EIREST, Université Paris 1 Panthéon-Sorbonne, France**

*The third session looks at the different ways in which local populations react to the dynamics of tourism innovation, across a variety of territories.*

**Karolina Kania** (Lecturer and researcher in anthropology, Prague University of Economics and Business, Czech Republic)

*Contre « une conception du tourisme que nous, on n'a pas » : l'échec de l'implantation de Club Med à l'Île des Pins (Nouvelle-Calédonie)*

**Wahyuddin** (Lecturer in Geography, Hasanuddin University, Indonesia)

**et lin Karita Sakharina** (Professor of Law, Hasanuddin University, Indonesia)

*Bulukumba Tourism Development Amidst Contestation of Land Control*

**Ines Almeida** (PhD Candidate in Geography, Université de Coimbra, Portugal) and **Luís Silveira** (Professor of geography, University of Coimbra, Portugal)

*Political and minority narratives in universities' tourist supply: addressing the past, educating for the present and future*

**Luana de Sousa Oliveira** (Lecturer and researcher in Tourism, Instituto Federal de Educação, Ciência e Tecnologia do Tocantins, Portugal)

*Le tourisme dans les territoires indigènes du Brésil : une innovation entre ressource, contrainte et contestation*

12:30 p.m.: Lunch

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2:30 p.m.-5:30 p.m.: Tourism, heritage and innovation: a visit to the neighborhood of Pigalle  
(**Allison Blythe Strickland**, PhD Candidate in Geography, Université Paris 1 Panthéon-Sorbonne)

### **Saturday, September 9 :**

9:00 a.m.: **Session 4: Strategies, representations and imaginaries of innovation in tourism**

**Moderator: Ece Arslan, EIREST, Université Paris 1 Panthéon-Sorbonne, France**

*The fourth session looks at the strategies that prevail in the implementation of tourism innovation, the representations that it arouses and the imaginaries that it conveys.*

**Elsa Juston** (PhD Candidate in Geography, Sorbonne University, France)

*Tourisme, innovation, patrimoine : repenser les imaginaires tropicaux aux Antilles françaises*

**François Jeandillou** (PhD Candidate in Geography, Université Paris 1 Panthéon-Sorbonne, France)

*Nouveaux imaginaires touristiques et transformation des récits sur la « minorité » judéo-marocaine : l'exemple du mellah de Marrakech*

**Claire Grellier Fouillet** (PhD Candidate in Management Sciences, Université de Bourgogne)

*Récit des entrepreneurs innovants du tourisme : identité, voyage transformationnel et territoire*

**Allison Blythe Strickland** (PhD Candidate in Geography, Université Paris 1 Panthéon-Sorbonne, France)

*The Power Relations in Contested Heritage: Cultural 'Preservation' through the Form of 'Revitalization' in the Case of Pigalle*

10:45 a.m.: Coffee break

11:15 a.m.: **Session 4: Strategies, representations and imaginaries of innovation in tourism (continued)**

**Xinyu Li** (PhD Candidate in Geography, Université Paris 1 Panthéon-Sorbonne, France)

*Le tourisme comme lieu d'éducation à l'identité collective : le cas de l'ancienne concession de Wuhan*

**Shengxi Zeng** (PhD Candidate in Geography, Université Paris 1 Panthéon-Sorbonne, France)

*Production of tourism landscape at World Heritage Sites in Myanmar, A Typical Case Study of Bagan City*

**Arezoo Kord** (PhD Candidate in Tourism Management, Allameh Tabataba'i University, Iran)

*Political Ideology As a tourism constraint (Case study: Iranian Senior Tourism)*

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12:30 p.m.: Lecture, Marianna Sigala (Professor of Digital Transformation and Tourism, Sheffield Hallam University, UK): *Digital innovation in cultural and heritage tourism*

13:00 p.m.: Cocktail reception

2:30 pm: **Session 5: Innovation in practice, practices of innovation, a touristic world in need of reinvention?**

**Moderator: Maria Gravari-Barbas, EIREST, Université Paris 1 Panthéon-Sorbonne, France**

*The final session is devoted to tourism practices that result from innovation strategies, and questions whether they are truly innovative.*

**Sarasadat Makian** (PhD Candidate in Geography, Université Grenoble Alpes, France)

*Future-based ecotourism development for less-developed nature destination (Case study: Iran)*

**Chensi Shen** (PhD Candidate in Geography, Université Paris 1 Panthéon-Sorbonne, France)

*Wanghong Cities as Tourism Destinations in China: Political analysis*

**Pongsa Kantasorn** (PhD Candidate in Geography, Université Paul Valéry Montpellier 3, France)

**Marine L'Hostis** (Doctor of Geography, University of Angers, France)

*Les marchés touristiques émergents, moteur d'innovation des pratiques touristiques : le cas de la Chine*

**Bastien Ruaux** (PhD Candidate in Sociology, University of Caen, France)

*Bénévolat et singularités, une innovation au-delà de la dimension marchande ?  
Les activités Greeters comme exemples de participations habitantes à la mise en tourisme des lieux et des espaces vécus*

4:30 p.m.: Conclusions and thanks

5:00 p.m.: End of symposium





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